

# Offering Cyber Wellness benefits to employees has significant positive impacts on an organization.

According to our survey of more than 1500 employees and 1500 employers, workers overwhelmingly correlate Cyber Wellness benefits to a higher quality of life, improved engagement at work, increased loyalty to their employers, and stronger investment in protecting their employers' overall cybersecurity.

**14.1**  
**MILLION**  
 AMERICANS FELL  
**VICTIM TO**  
**IDENTITY THEFT**  
 IN 2018 ALONE<sup>1</sup>

AMERICANS EXPERIENCE IDENTITY THEFT AT A RATE MORE THAN TWICE THE GLOBAL AVERAGE<sup>2</sup>


**2x**  
**MORE**

Employees who fall victim to cybertheft report **LOWER PRODUCTIVITY AND REDUCED ENGAGEMENT AT WORK**<sup>3</sup>


**12-25 days**

Average number of working days it takes to resolve identity theft


**28.7%**

Percentage of employees who experienced a reduced interest in work


**1 in 3**

Employees who reported that the cybertheft caused problems for them at work

THIS CAN RESULT IN SIGNIFICANT COSTS TO AN EMPLOYER  
 For companies with an average employee salary of \$50,000 per year:<sup>4</sup>



**1,000 EMPLOYEES**

**\$793,320 TO \$1.59M**



**2,500 EMPLOYEES**

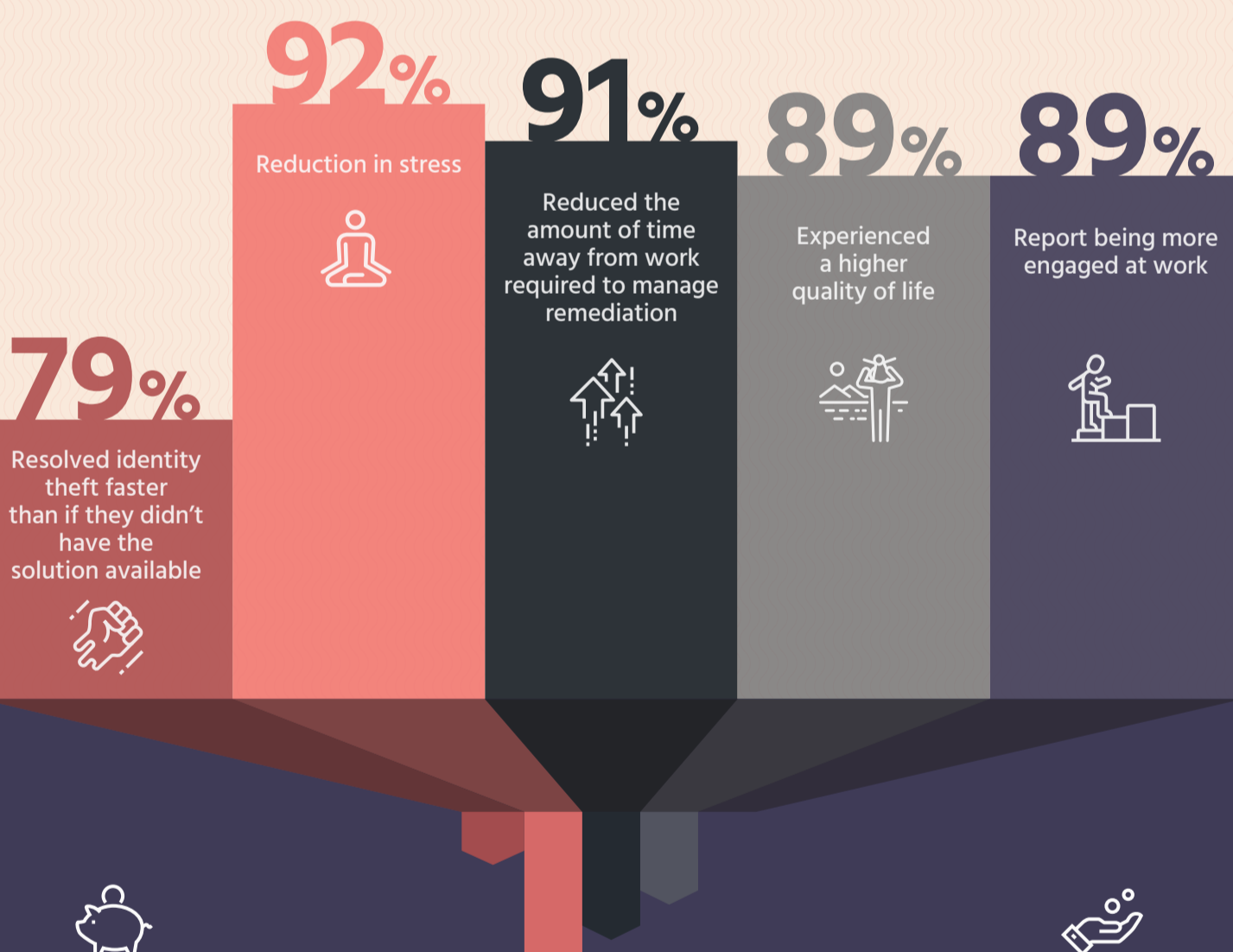
**\$1.98M TO \$3.97M**



**5,000 EMPLOYEES**

**\$3.97M TO \$7.93M**

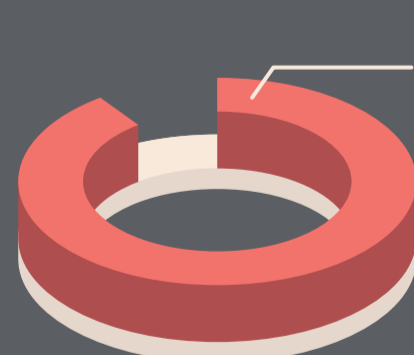
Offering Cyber Wellness benefits minimizes the impact of identity theft on employees<sup>5</sup>



ADDING UP TO LOWER OPPORTUNITY COSTS FOR EMPLOYERS

Cyber Wellness benefits also help employees stay cyber aware and act as front-line defenders to protect their employers from data breaches.<sup>5</sup>


 More than 9/10 of employees report being more invested in their company's cybersecurity


**92.29%** said the solution made them more aware of the security applied to their work accounts

**NEARLY 3/4** of employers that offered a Cyber Wellness solution feel that their organization is more aware of cybersecurity best practices



**WE'D LOVE TO HEAR FROM YOU**  
**800-524-1125**

1. Javelin Strategy & Research. "2019 Identity Fraud Study." March 2019.  
 2. Proofpoint, Inc. "2018 User Risk Report." October 2018.  
 3. Identity Theft Resource Center. "Identity: The Aftermath 2017." January 2018.  
 4. Aura Identity Guard. "The Case for Employee Cyber Wellness." June 2020.  
 5. Aura Identity Guard & Identity Theft Resource Center. Independent research. May 2020.